

Stewardship - Becoming Together

2018-2019

What's New?

- . Appreciation Letter to Major Donors
- . Pledge Letter and Email to Congregation
- . Timely Thank You's to Congregation
- . Scheduled Ace Announcements - January 31, Feb. 7, 14, 21
- . Shorten Time Frame - February 4 thru February 25
 - . February 4 Stewardship Sunday Kick-Off from Pulpit
 - . February 11, 18, 25 - Testimonials from the Pulpit
 - . February 25 - Celebration Lunch
- . Increased Reporting
- . Improved Follow-Up
- . Board Involvement

What's Changed?

- . Elimination of Stewardship Dinners
- . Handing Out Brochures/Pledge Cards

What's Important?

- . Understanding & Creating Realistic Goal
- . Increasing % of Annual Giving/ Congregation Member
- . Developing a Culture of Stewardship
 - . Improving Transparency - Examples:
 - . Educating the Congregation - New Member Orientation, RE Stewardship , etc.

Handout: Board Meeting 12.14.17

